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This place sells rosé by the tint

A New Orleans bar unrolls a colorful wine menu

Looking at the blushing pinks, bright corals and peachy hues of a wine shop's rosé section gave Alan Walter an idea. The creative director of International House Hotel and Loa Bar in New Orleans now matches three rosé wines daily with a Pantone color, then serves up guests' selections on a coaster resembling a Pantone chart. "It's eye candy," Walker says, "and a fun way to communicate all the shades that rosé takes." While this may sound like little more than an amusing diversion, Walker insists there is a more practical purpose to the exercise. Even the slightest variations in color, he explains, can reveal a great deal about the flavor and character of a wine. "The color doesn't tell you the whole story," he says, "but it starts to tell a story." —GIGH RAGLAND

ihhotel.com/loa-bar



Wine served on a color chart coaster can be visually pleasing and delicious

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CANDY IS DANDY, BUT LIQUOR IS QUICKER

Though ice cream is usually associated with overstimulated kids, these shops have found a way to get the adults interested



Aubi & Ramsa Miami, FL

Though it looks like a bar, replete with booze bottles and stools for seating, Aubi & Ramsa serves alcoholic ice cream flavors such as agave dulce de leche, left, made with Milagros Reposado and a caramel swirl, while the dirty mojito features Zacapa 23 rum and mint sprinkles.

aubiramsa.com



UES.

New York City, NY
Don't let the pretty sprinkles up front fool you. UES has a speakeasy bar hidden in the rear, behind a wall of ice cream containers. After ordering your scoops, just tell the cashier, "I want to volunteer for the storage room," show them your ID and voilà!

theuesnyc.com



Prohibition Creamery Austin, TX

Come to this bar/creamery for the boozy ice cream, such as The Green Fairy (Versinthe absinthe, cacao nib crumble), and stay for the classy cocktails at the actual bar, like The Burnt Orange (Tito's vodka, flamed orange peel, lemon, mint, soda).

prohibitioncreamery.com